



Press Release

## English for Everyone: Babbel Presents Full Online Course

**Berlin, July 21, 2009 – Babbel.com has expanded: Starting today, users worldwide can learn the basics of English grammar online. With the language learning portal’s new premium course, “English Grammar – Practise the Basics”, the more difficult concepts in English can be mastered flexibly, effectively, and at low cost.**

“Practise the Basics” is Babbel.com’s new multimedia course for learners of English as a second language. This is the second premium course offered by the language learning platform, and the first in English. Entertaining exercises like “Using was and were”, “In, on and at”, or “The present continuous” help learners to brush up, and speak and write more confidently. The interactive course currently consists of 20 tutorials on various themes. The content will be constantly updated and expanded. Further tutorials will be added on August 18<sup>th</sup>.

Babbel.com users worldwide can access the English course whenever they like. It is based on the well-known text, “Elementary English Grammar” from the COBUILD series from Collins Language, the market-leading British publisher of dictionaries and language learning material. To get to know the course, or simply to test one’s own level, Babbel is offering a free trial tutorial: “This or that: Locating things in time and space”. If unsatisfied after purchase, users of the course can be refunded within twenty days. There is also the option to cancel at any time. “We want to keep our users happy, that’s why we insist on fair prices and conditions,” says Markus Witte, Babbel’s Managing Director. “Through our cooperation with Collins and Hueber, we’ve adapted the best print content for the internet -- in a very current and modern way. In that we’ve got practically no competition. ”

Babbel can offer convenient – and economical – help to the many worldwide who struggle while learning the English language. Essential rules are presented accessibly on the internet and can be easily practised. Also, with just a mouse click,



users can hear and learn the right pronunciation for each word and phrase. Every learner can establish their own pace and decide when, how often, and with which unit they would like to learn. An intuitive interface also makes Babbel.com attractive to those who perhaps are not yet so acquainted with the internet. German internet-expert Jürgen Vielmeyer of freshzweinull.de describes Babbel's style: "You learn without even realizing it, and never have the feeling that you've been made to go back to school".

The existing vocabulary and writing exercises in French, English, German, Spanish and Italian, as well as access to a broad network of almost 400,000 others in the international Babbel community, continues to be completely free.

You can access the English Course and free trial tutorial after a quick and cost-free registration here: <http://en.babbel.com/go/english-grammar>

The press are welcome to try out the entire course. We will activate it for you upon request.

Further information and images of Babbel.com at:  
<http://www.babbel.com/home/about/press>

Background and news about Babbel at the Babbel Blog:  
<http://blog.babbel.com/>.

**About Babbel.com:**

*Babbel ([www.babbel.com](http://www.babbel.com)) offers the opportunity for anyone to learn languages for free online. Since January, 2008, around 350,000 users have registered. The company behind Babbel, Lesson Nine GmbH, is located in multi-cultural Berlin and was founded in 2007 by Lorenz Heine (36), Markus Witte (38), Toine Diepstraten (33) and Thomas Holl (34). Beforehand these four worked for the audio software company, Native Instruments, which Heine had co-founded. Babbel.com received an investment from Kizoo AG and VC Fonds Berlin in the summer of 2008. The Babbel Team consists currently of ten full-time employees and over ten freelancers.*

**About Collins Language:**

*For the course "Practise the Basics" Babbel cooperates with the British publisher Collins. Collins has been making dictionaries for over 175 years and with an extensive and unparalleled 2.5 billion word database which monitors a constant flow of text from publications, websites and transcripts from around the world, Collins provides the sharpest snapshot of the English Language. Collins Language is one of the UK's leading publishers for English dictionaries and language learning material, and the market leader in foreign-language dictionaries.*



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