



Babbel.com Launches Four New Learning Languages

- *New online courses for Turkish, Polish, Dutch and Indonesian*
- *Interactive language learning: Phrases, pronunciation exercises and more*
- *Free registration and sample lesson*

Berlin, June 15, 2011 – Babbel, the online learning platform, today announced that it has added new languages to its portfolio of now eleven languages, available on www.babbel.com. In addition to Spanish, French, German, Italian, Portuguese, Swedish and English, users can now learn vocabulary and key phrases in Indonesian, Polish, Turkish and Dutch.

Whether chatting with Polish neighbors in their mother tongue, learning the basics in Turkish, or understanding exotic terms like “Laki-laki” or “Knalpot” on vacation in Bali, Babbel now offers an easy introduction to these languages.

A number of themed lessons such as "Holidays", "Life in the city", "Free time", "Culture" and "Digital World" feature basic and advanced vocabulary with words, images and pronunciation examples. Each one of these is split into tutorials that can be completed within ten to fifteen minutes. For every theme, learners can access a range of some of the most useful phrases.

Interactive vocabulary lessons begin with an introduction to the new words accompanied by sound and images. The modules are designed to engage users by offering quiz-style training exercises.

All Babbel courses feature a personal Review Manager which ensures the vocabulary taught is practiced regularly and placed in long-term memory. With the new languages, Babbel also offers another user favorite: Pronunciation Training with real-time speech recognition. This technology is browser based and therefore requires no additional downloads.

The new languages will be continuously revisited and enhanced, supported by a team of more than 50 teachers, authors, editors, native speakers and experts, responsible for content.

With a three-month subscription, access to all content within the Turkish, Polish, Dutch and Indonesian courses is available at a special rate of £2.90, US-\$4.30, €3.30 a month. Registration together with a sample lesson is free of charge, with no obligation to purchase any of the courses.

Links to the new languages:

Turkish: http://www.babbel.com/go/tur_new

Dutch: http://www.babbel.com/go/nld_new

Indonesian: http://www.babbel.com/go/ind_new

Polish: http://www.babbel.com/go/pol_new



About Babbel

With the online learning system Babbel (<http://www.babbel.com>), both beginners and continuing learners can study English, German, French, Spanish, Italian, Brazilian Portuguese and Swedish. One million people from over 200 countries have already registered with Babbel, while the iPhone app has passed the 900,000 download mark.

The company behind Babbel, Lesson Nine GmbH, operates out of Berlin, Germany. Founded in August 2007, it now has around 70 fulltime and freelance employees. Since July 2008 Lesson Nine has been funded by Kizoo AG and VC-Fonds Berlin. Further information at <http://www.babbel.com/home/about>

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