

## Press Release

### **Babbel Recommends Language Courses after a Summer Abroad**

- *Work with newly acquired language skills after a summer break abroad*
- *Online language courses with everyday relevance for the self-directed learner*

**Berlin, August 24, 2010 – After a summer vacation abroad, foreign language skills are still fresh. To solidify what has been learned, it is important to plunge right into a language course. The language learning system, Babbel (<http://www.babbel.com>), which offers courses in Spanish, French, Italian, German, English, Swedish and Brazilian Portuguese, makes this remarkably simple. Whether online or on-the-go, the interactive, multimedia learning platform offers bite-sized vocabulary and grammar lessons. In addition, the Babbel online community gives learners the opportunity to find language exchange partners.**

#### **Effective vocabulary training**

In short lessons, new vocabulary words are presented accompanied by an image and pronunciation training. This guarantees that the learner absorbs the material intuitively. A unique speech recognition tool also allows the learner to practice pronunciation on their own.

The vocabulary includes simple words needed for everyday situations. For anyone who wants to master typical, everyday communication, Babbel offers tons of phrases and vocabulary according to specific, relevant themes. From “International Relationships” and “Advanced Vocabulary: Ocean” to “1000 Useful Sentences – Classical Music”, there are topics of interest for everyone.

#### **Learn grammar – the easy way**

Grammar cannot be understood simply through learning individual words and phrases. Babbel offers rather entire lessons dedicated to developing the learner’s grammar skills. These include all the essential rules and explain grammar in the context of everyday situations. Short but sweet, the learning material is anything but overwhelming, and can be reviewed as often as the learner desires.



## **Plunge in, it's easy**

Simply sign up on Babbel.com, choose one of the seven languages and try out the first lesson for free, or download the iPhone app for free with some trial lessons. A three-month subscription to Babbel is €5.95 a month, including all content on the iPhone app. To use the iPhone app on its own, a 3000-word Basic and Advanced Vocabulary can be downloaded for a onetime price of €5.99.

Further information and images of Babbel  
<http://www.babbel.com/home/about/press>

### *About Babbel:*

*Babbel is an online language learning system. Along with the website Babbel.com, there are apps for iPhone and a downloadable vocabulary trainer. Both beginners and continuing learners will find interactive exercises for studying English, German, French, Spanish, Italian, Brazilian Portuguese and Swedish. Among diverse kinds of courses there are basic and advanced vocabulary, grammatical exercises and pronunciation training. More than 700,000 people from over 200 countries have already registered with Babbel, while the iPhone app has passed the 100,000 download mark.*

*The company behind Babbel, Lesson Nine GmbH, operates out of Berlin, Germany. Founded in August 2007, it now has around 40 fulltime and freelance employees. Since July 2008 Lesson Nine has been funded by Kizoo AG and VC-Fonds Berlin. Further information at <http://www.babbel.com/home/about>*

### **Press Contact**

Corinna Staedel  
Städel PR  
Tel: +1 404 865 1423  
E-Mail: [press@babbel.com](mailto:press@babbel.com);  
[corinna@staedelpr.com](mailto:corinna@staedelpr.com)

### **Babbel Contact**

Markus Witte  
Managing Director  
Lesson Nine GmbH  
Tel.: 30 346 55 93 87  
E-Mail : [mwitte@babbel.com](mailto:mwitte@babbel.com)