



Press Release

Babbel Presents New Online Language Courses

- *New beginner's courses for Brazilian Portuguese and Swedish*
- *Advanced English for learners with previous knowledge*

Berlin, July 6th, 2010 – Today Babbel (<http://www.babbel.com>), the online language learning system, presents three new courses: **Beginner's Brazilian Portuguese, Beginner's Swedish and Advanced English. These new courses make use of Babbel's innovative brand of interactive and multimedia self-directed learning, while including the recently released pronunciation training tool with browser-based speech recognition.**

All Babbel content is based on the Common European Framework of Reference for Languages (CEFR), so users learn efficiently while having fun in the process. Recognized for its unique combination of language didactics and state-of-the-art-technology, Babbel was recently awarded the Comenius-EduMedia Seal for high-quality educational multimedia products.

An easy introduction into Portuguese and Swedish

The new beginner's courses offer a remarkably simple introduction into the Portuguese and Swedish languages. The lessons teach the basics, using typical everyday situations like meeting people for the first time, introductions and travel situations. With short tutorials, the new speech recognition tool also helps learners practice pronunciation.

"Even with the current high demand for language courses, there are few good online ones out there for Swedish and Portuguese", says Miriam Plieninger, Editorial Director at Babbel. "With our new beginner's courses we bring the best alternative to the market. Intuitive, multimedia learning online is flexible for the user, who can learn whenever and wherever they want."

Brush up your English

For learners of English as a foreign language, the new advanced English course is intended to help them expand their skills. The goal is to achieve a proficiency with which one can handle everyday situations and converse easily and coherently about familiar topics.



About Babbel:

Babbel is an online language learning system. Along with the website Babbel.com, there are apps for iPhone and a downloadable vocabulary trainer. Both beginners and continuing learners will find interactive exercises for studying English, German, French, Spanish, Italian, Brazilian Portuguese and Swedish. Among diverse kinds of courses there are basic and advanced vocabulary, grammatical exercises and pronunciation training. More than 700,000 people from over 200 countries have already registered with Babbel, while the iPhone app has passed the 100,000 download mark.

The company behind Babbel, Lesson Nine GmbH, operates out of Berlin, Germany. Founded in August 2007, it now has around 40 fulltime and freelance employees. Since July 2008 Lesson Nine has been funded by Kizoo AG and VC-Fonds berlin. Further information at <http://www.babbel.com/home/about>

Press Contact:

*Corinna Staedel
Städel PR
Phone: +1 404 865 1423*

*E-Mail: press@babbel.com;
corinna@staedelpr.com*

Babbel Contact:

*Markus Witte
Managing Director
LessonNine GmbH
Großbeerenstr. 81
10963 Berlin,
Tel.: 30 346 55 93 87
E-Mail : mwitte@babbel.com*